

## Introtext for webpage:

The WAPPP logo is part of the patrimony of WAPPP members and it has great value within the Public-Private Partnership industry because as a non-for-profit industry association for PPP practitioners, the World Association of PPP Units & Professionals stands for neutrality, people first PPPs and capacity building globally.

With the intention to promote compliance and to ensure that the WAPPP logo is used appropriately we have opened a space on our website where companies or other entities that use or have used the WAPPP logo without having the right to do so are listed by company name, country and website. All entities listed on this page have been informed of the circumstances that would lead to this publication and have been given the opportunity to restore compliance in reasonable time.

To learn about proper use of WAPPP name and logo, please read the: Public guidance on the use of the name and logo of WAPPP

## Document downloadable on webpage:

## PUBLIC GUIDANCE ON THE USE OF THE NAME AND LOGO OF WAPPP

WAPPP is a protected name and WAPPP is a globally recognised brand represented by the WAPPP logo, as appearing in its Statutes.

The WAPPP logo, even if provided in different IT formats, represents the recognition of the holder's WAPPP membership: it is not allowed to use the WAPPP logo without being a WAPPP member in good standing. Irregular use of the WAPPP logo may be sanctioned and such infringement may be published to inform third parties of such irregularity.

The use of the WAPPP logo is restricted to business papers, business cards, websites and other communication systems only. Members are allowed to use the WAPPP logo for advertising as long as the use of the WAPPP logo merely connects the user with its WAPPP membership. For this purpose, the WAPPP logo should be visibly smaller in size than the member's logo and preceded by the words "member of". No other use is authorised. It is specifically forbidden to use the WAPPP name and logo to convey the idea that WAPPP endorses or promotes services, events and/or any other initiative that is not specifically authorised by WAPPP in writing.

The WAPPP logo should not appear on any support unless expressly mentioned beforehand unless it is licenced through its association member.

WAPPP Executive Committee July 2019